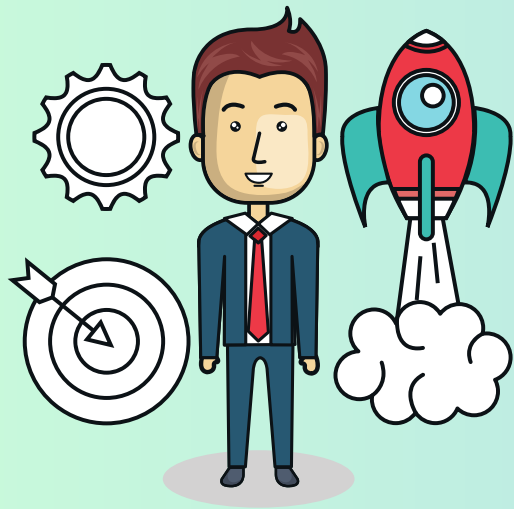


TRADEMARK LICENSING CHECKLIST FOR NEW BUSINESSES



01 VERIFY

Ensure your trademark is fully registered and active before licensing.

02 DRAFT

Include terms for royalties, duration, territory, quality standards, and renewal options.

03 DOCUMENTS

Prepare key documents:

- Trademark registration certificate
- Licensing agreement
- Identification documents
- Power of Attorney (if applicable)



04 APPLICATION

File Form TM-28 with the Trademark Registry to officially record the licensee.

05 FEES

Complete fee payments for processing the application.

06 REVIEW

Ensure the licensee adheres to quality standards and agreed terms to protect brand integrity.